

The Case for Cloud

Modernize Business
connect and collaborate from
virtually anywhere

Grow Efficiently
use flexible, agile,
simplified IT

Work Smarter
make informed
decisions

Why do businesses move to the cloud?

60%
frees up IT resources
to work more on
strategic tasks

93%
increases
productivity outside
the office

57%
a source of
competitive
advantage for early
adopters



What businesses expect from their Cloud Service Provider

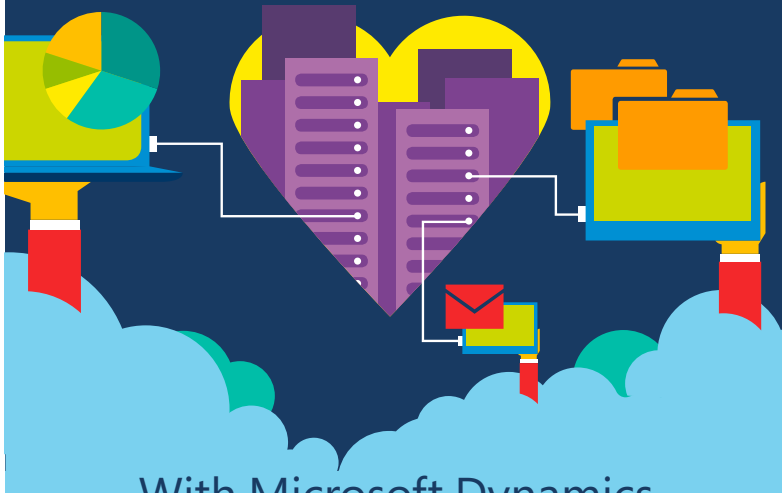
67%
of small businesses
expect to purchase
a wide variety of
cloud services from
a single vendor.

63%
expect to have a
single major Cloud
Service Provider.

84%
want an established
relationship with a vendor
in order to trust them as a Cloud
Service Provider.

74%
expect their Cloud
Service Provider to be
able to move a cloud
offering back
on-premises if needed.

A complete solution for your business



With Microsoft Dynamics on Azure and Office 365 you can:

Automate business process

Bring email, calendars, and files together with your data, reports, and business management software

Collaborate in real time

Simplify your day with one sign-on, one user experience

Free up your IT staff

Easily scale up or down

Handle growth without adding to your payroll

What customers say about the Microsoft Cloud

Increased productivity by 40% - Graphical Production Facilities

Reduced hosting costs by 75% - Nilfisk Advance

Easy to get started and flexible for growth - Effekt Law Firm

More agility and increased visibility - P2P Logistics

A business solution from Microsoft is quick to implement and simple to use with the power to support your growth ambition. Visit the [Grow Your Business website](#) to learn more about our solutions for small and mid-sized businesses.