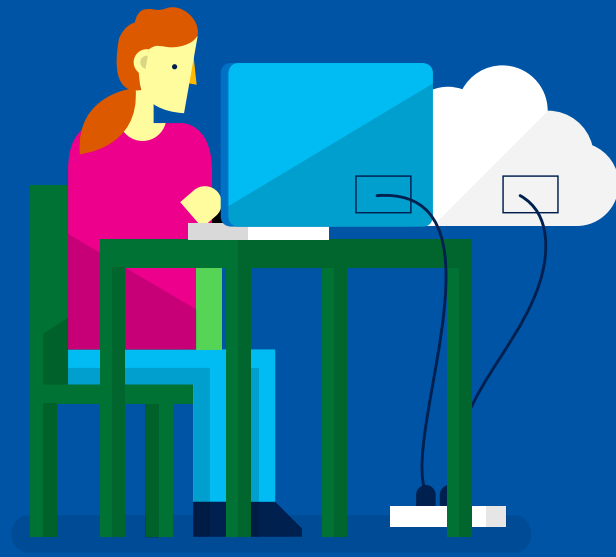


Five ways to turn business data into insight

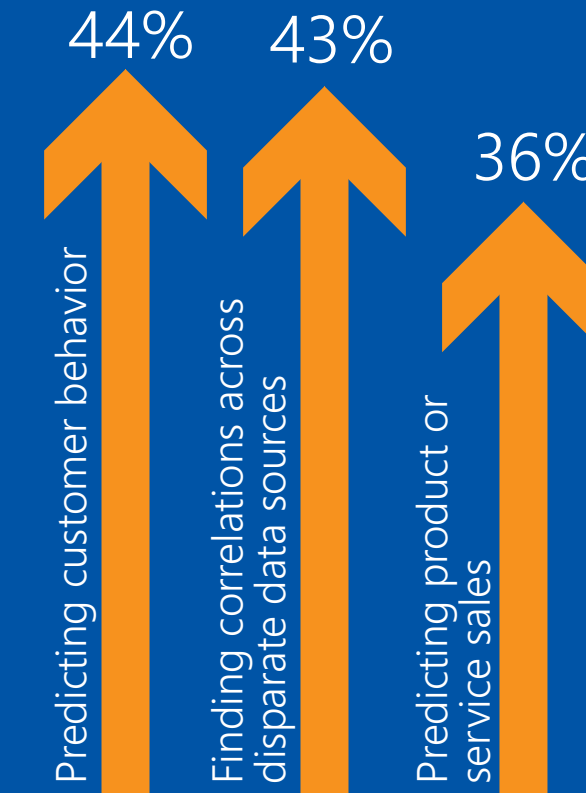
1. Put information to work

Knowledge is power. Put real-time, role-relevant information into your team's hands and they'll make quick, confident, forward looking decisions for your business.



2. Transform big data into your next big idea

Turn years of facts and figures – from sales performance to individual transactions – into insight you can easily analyze. Then use it to spot trends and make accurate projections about inventory levels, staffing requirements, or future product trends for years to come.

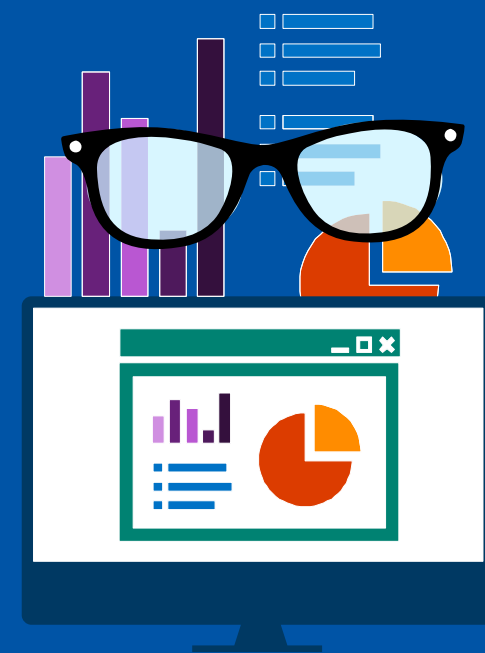


Source: Information Week state-of-analytics_7540136

Factors driving interest in data analysis

4. Connect your people, your processes and your systems

When your calendar, email, and business management solution all work together and data is transferred seamlessly across them you have the ability to deliver the customer experiences that set you apart from your competition.



5. Put the power of the cloud to work for your business

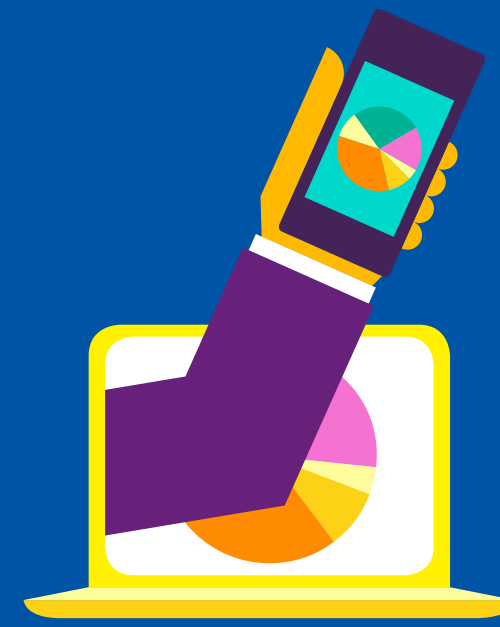
Take the burden out of business intelligence. Use the power of the cloud to choose where you want information, and who you want to access it – then enjoy the flexibility and savings that come along with it.

45% of IT budgets are currently devoted to IT cloud initiatives

Source: IDC Cloud Track Survey, 2012

3. Get BI on the fly

In today's connected world, work doesn't happen only in the office. Being productive means having the ability to create, share, and collaborate from virtually anywhere. Get mobile, with access to your data and applications regardless of where you need to be.



The business analytics, intelligence, and reporting features you get from Microsoft Dynamics aren't just for companies with more market share, they're for you – no matter what type of business you run. More importantly, they're for your people – connecting them with each other and to the information they need to be productive in the office, at home, or on the go.

 Microsoft Dynamics

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